



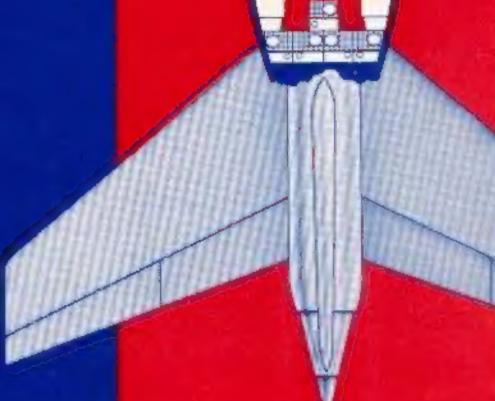
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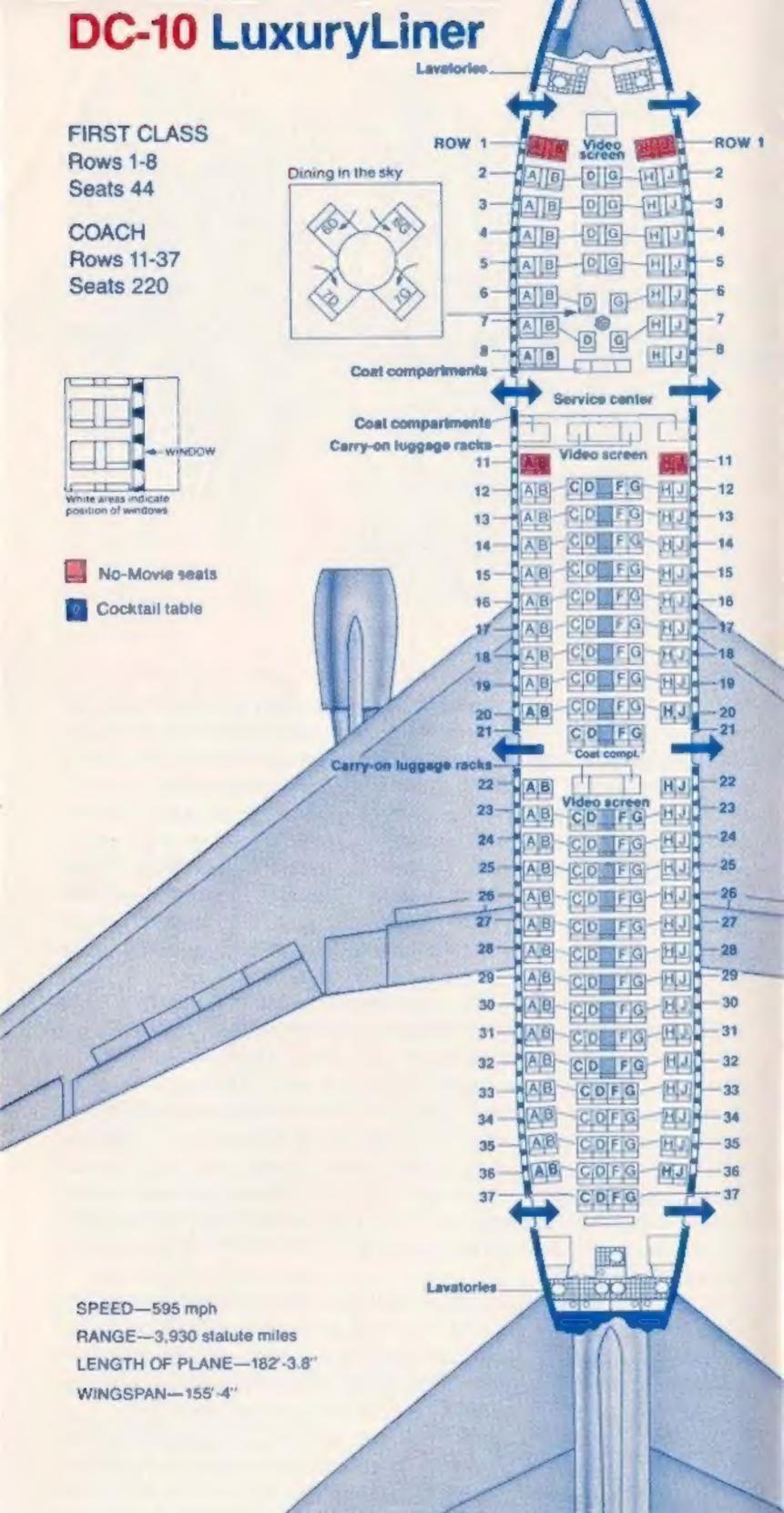
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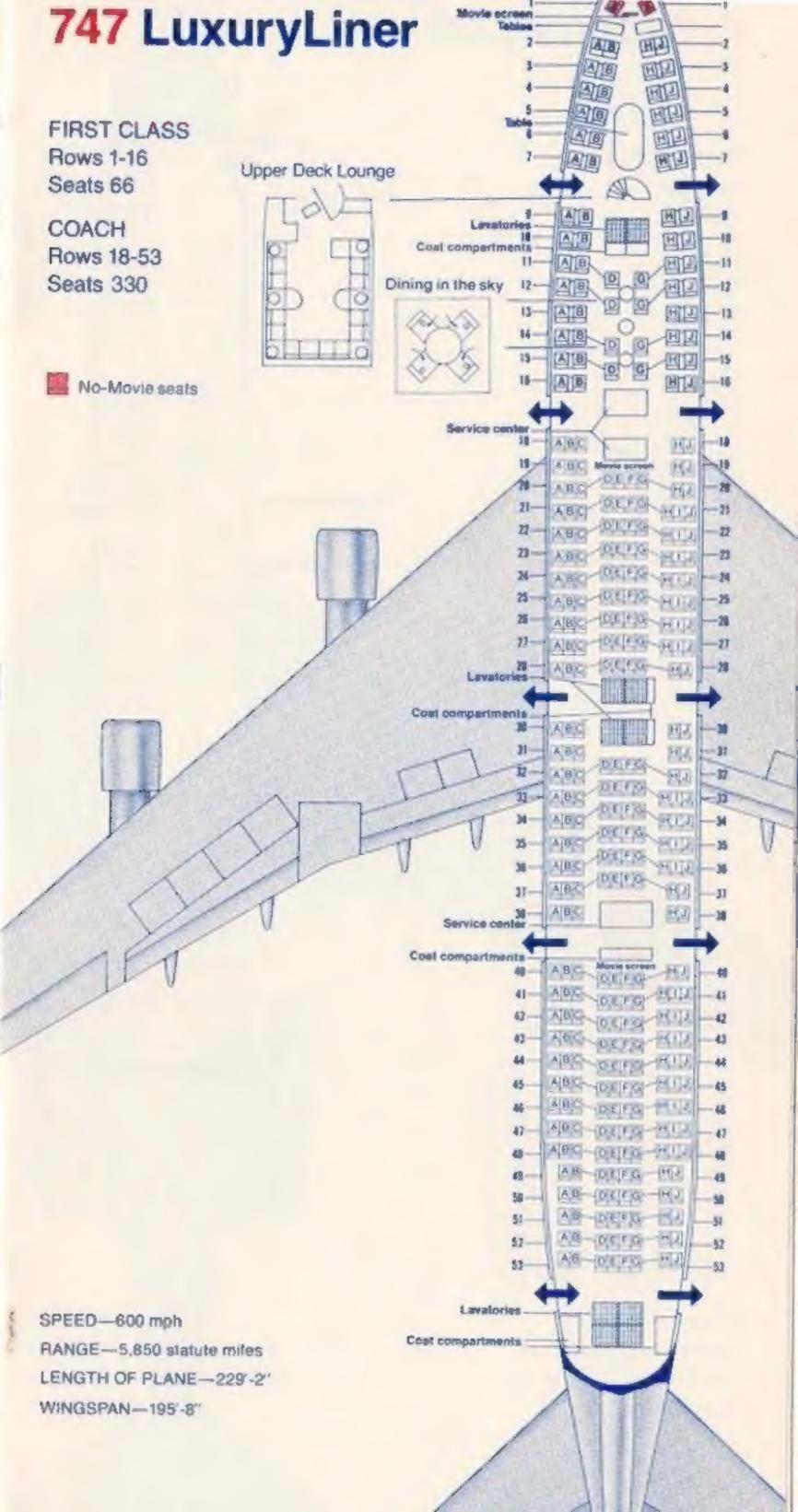
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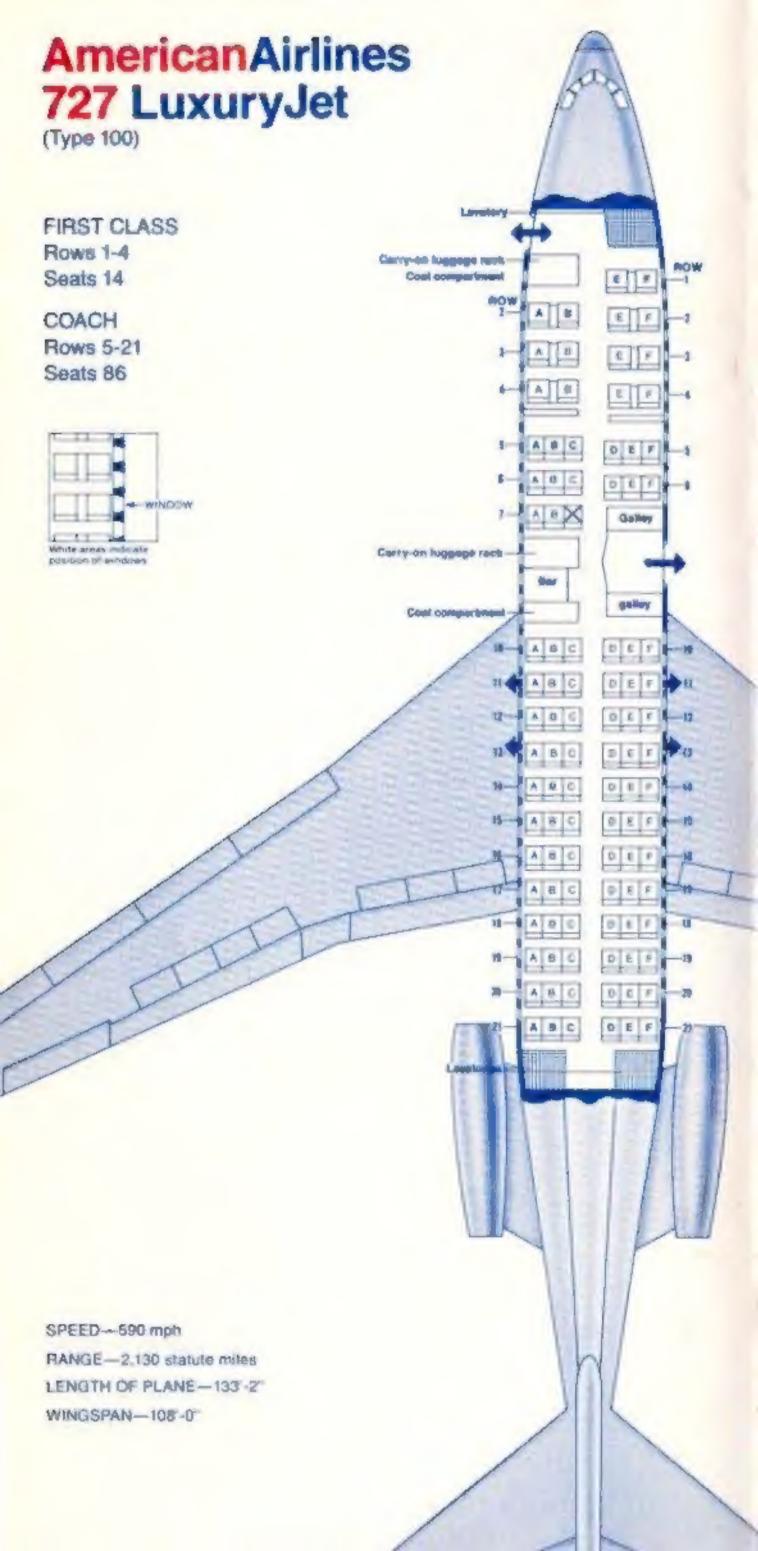
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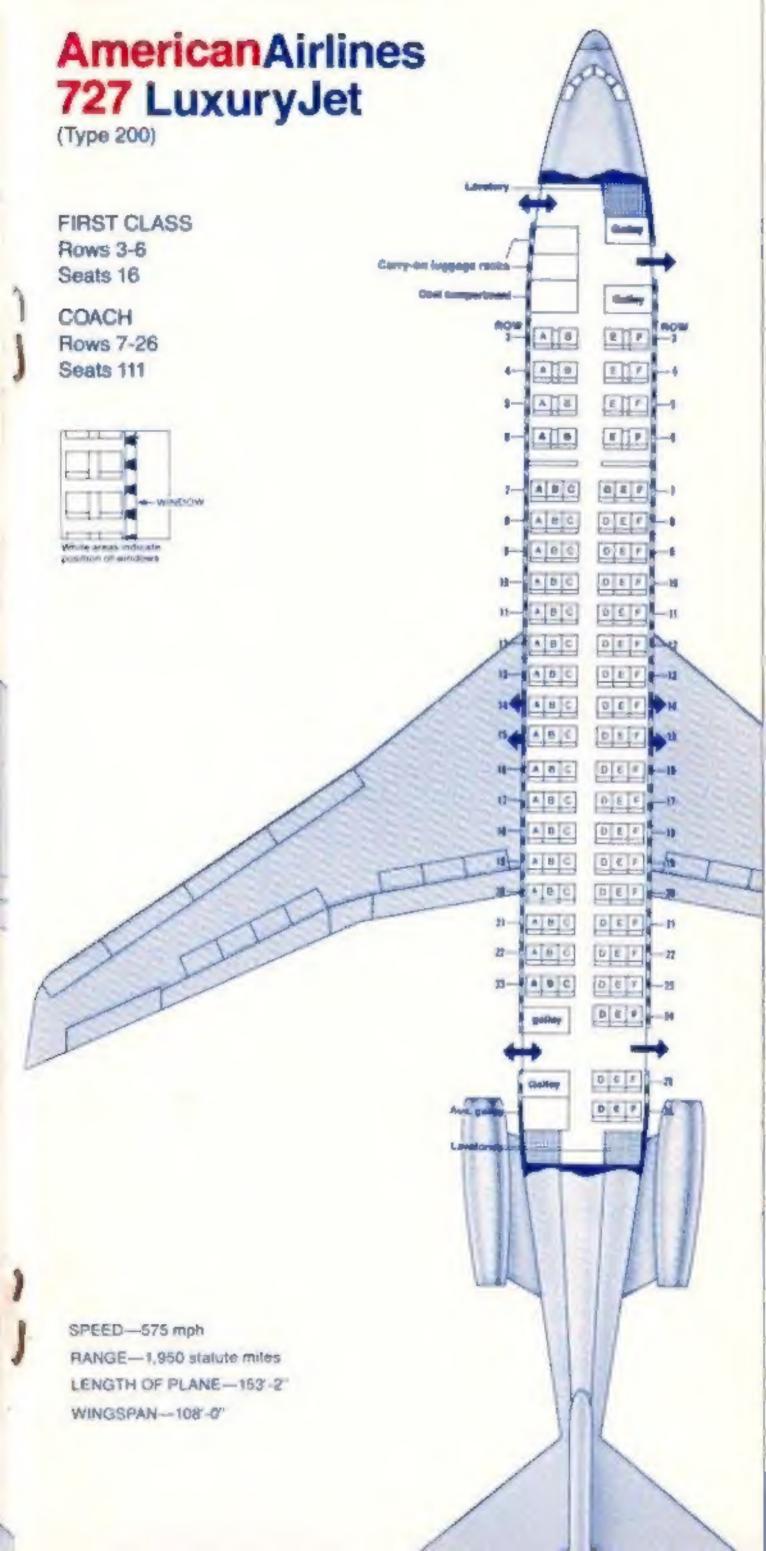
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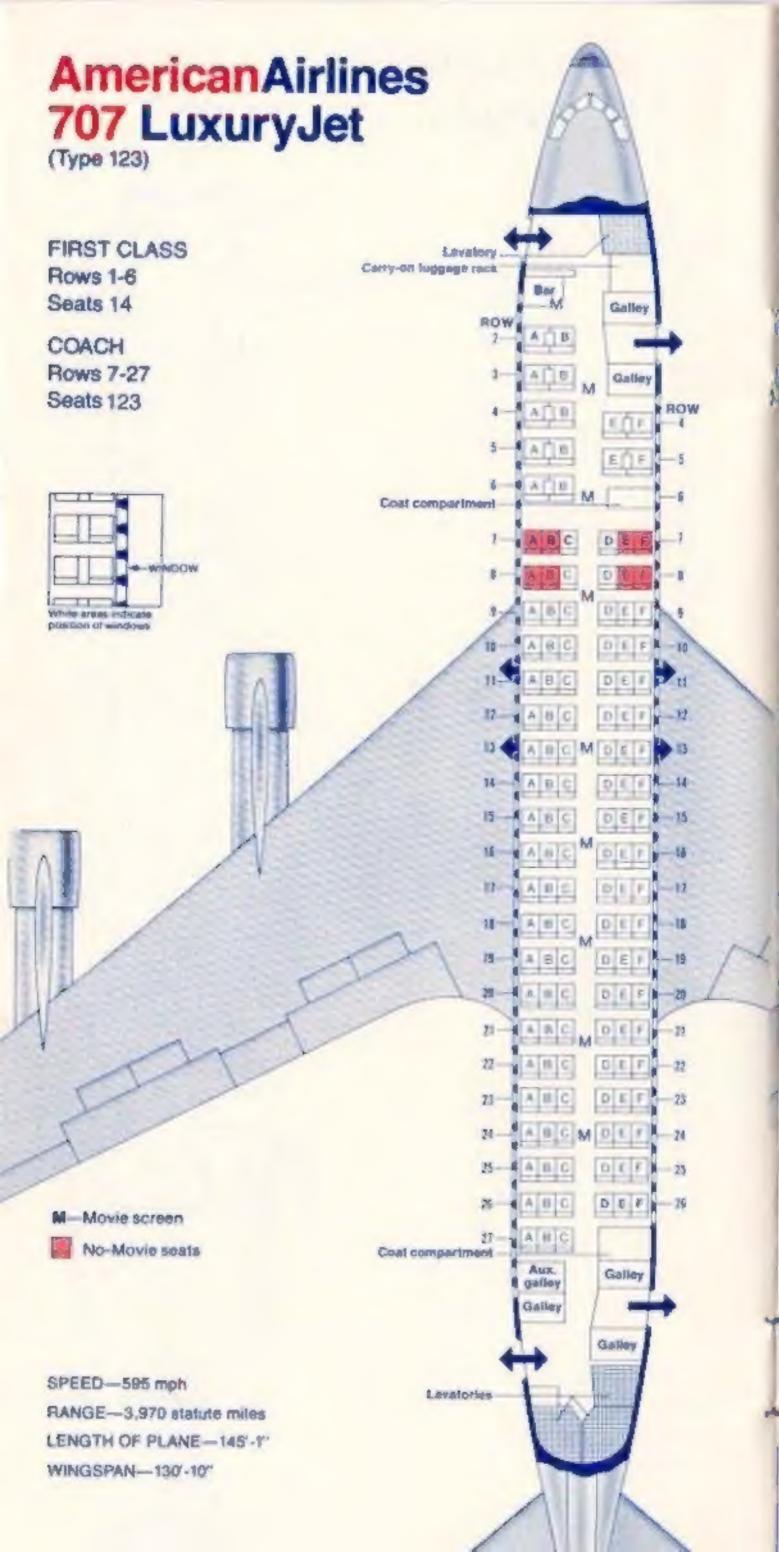


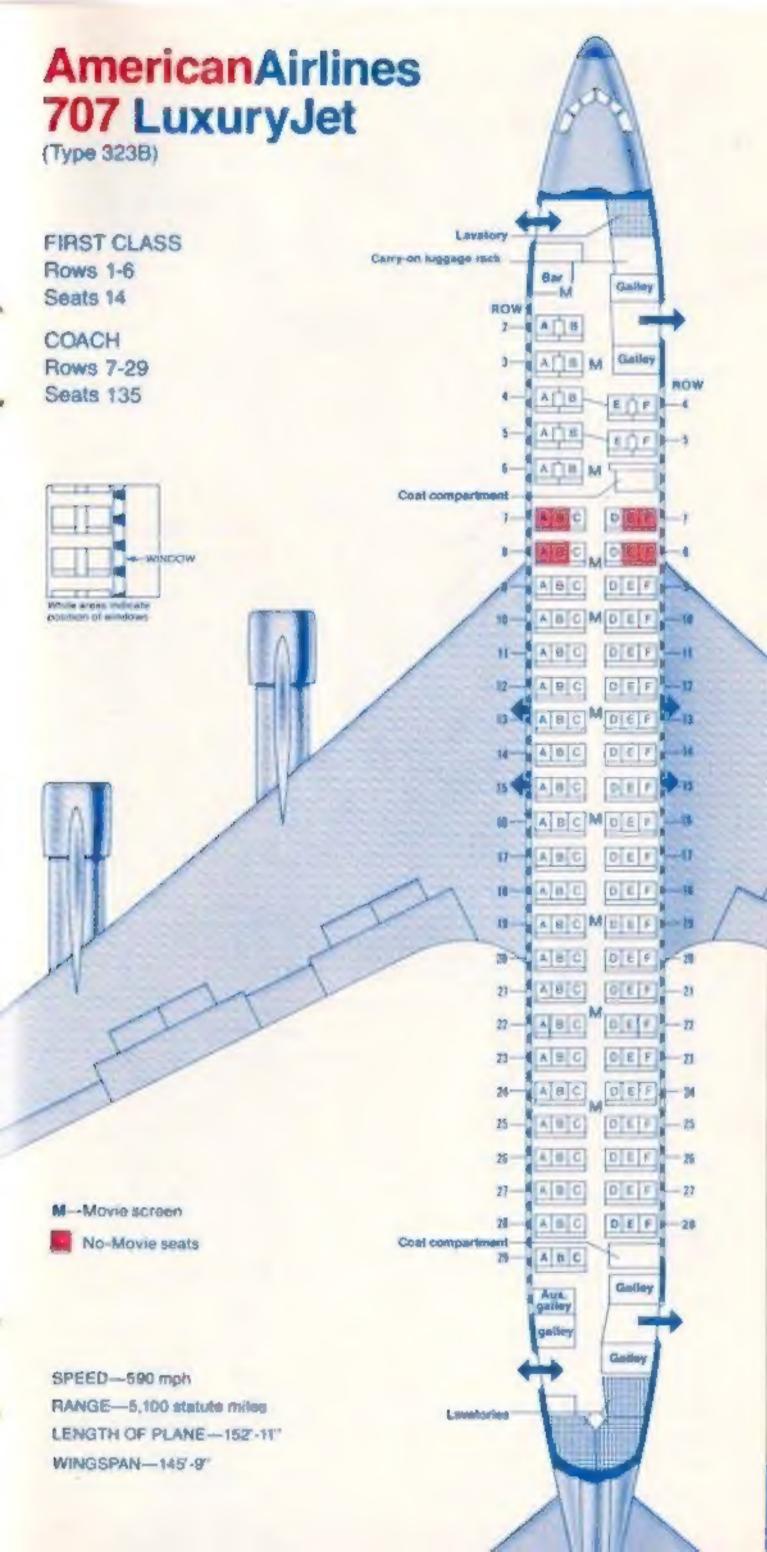


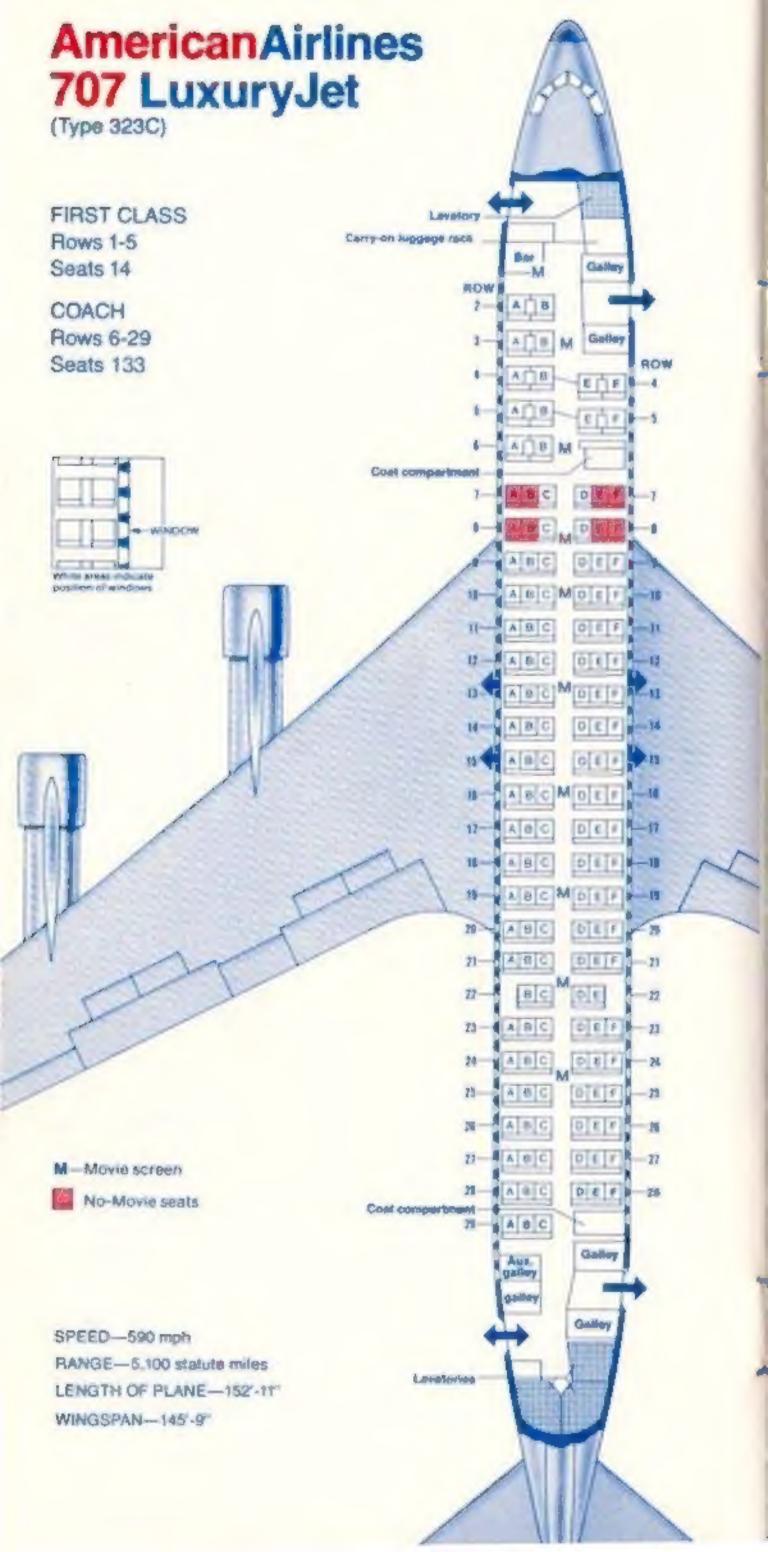














More than a year ago, the Airline Passengers Association surveyed its frequent-flying members.

The question: If you were flying anywhere in the United States, and had your choice of any U.S. airline, which would you choose?

The answer. More people chose American than any other airline, and the overriding reason was service.

But now the results are in from a new survey by the Opinion Research Corporation of Princeton, N.J. They interviewed 513 middle and top management executives from America's largest companies.

The question: If you had your choice of any U.S. airline, to any United States destination, which one airline would be your first choice?

The answer: Again, more people chose American than any other airline.

Different surveys, similar questions, identical results.

American Airlines is the frequent-flier's number one choice for domestic travel.

So whether you're flying on business or vacation, remember:

We're American Airlines. Doing what we do best.